INSTITUTE OF PRODUCTIVITY & MANAGEMENT
Ghaziabad  Kanpur  Lucknow  Meerut

PROGRAMMES OFFERED
PGDM
PGDM-IB
PGDM-EP*
("For Working Executive")

Salient Features
- 4 Decades of Academic Excellence...
- Competitive Fee Structure...
- Excellent Placement Record...
- Powerful Network of more than 13000 Alumni...
- Strong Industry Academia Interface...
- Innovative Pedagogy for skill enhancement...
- Personality Development & Deportment Programmes...
- Foreign Language Classes...
- Outbound Adventure Camps/ Dry & Wet Port Visits...
- Workshops, Seminars and Conferences for Comprehensive Learning...
- International Alliance for Faculty and Students Exchange Programme...

The chronicle of the Institute of Productivity & Management began in 1977. Since then IPM has continued to build on its strengths emphasizing on 3Es: Education, Environment & Employability, accomplished through 3Cs: Content, Communication & Confidence. Today, IPM is one of the top B-Schools of India with four campuses in Ghaziabad, Kanpur, Lucknow and Meerut.

IPM offers AICTE-approved:
- Post Graduate Diploma in Management (PGDM): Two Years Full Time Programme (Equivalent to MBA)
- Post Graduate Diploma in Management-International Business (PGDM-IB): Two Years Full Time Programme
- Post Graduate Diploma in Management-Executive Programme (PGDM-EP Part Time): Three Years Part Time Management Programme (Only for working Executives)

Specializations Offered: Marketing, Finance, Human Resource Management, Information Technology and International Business

International Alliances for Faculty & Student Exchange Programme
- Estonian Business School, Tallinn, Estonia.
- CEU Business School, Budapest, Hungary.
- CEEMAN, Europe.
- Principles of Responsible Management Education (PRME), United Nations
- University of Greenwich, London.
- World Academy of Productivity Science (WAPS), Sweden.
- Royal Agricultural University, Cirencester, UK.

SCHOLARSHIPS FOR
- Meritorious Students  Residents of Indian North Eastern States, Hilly Areas and Islands
  - Girls  Armed Forces Personnel
A Snapshot of Some of Our Placement Companies..... The list is not exhaustive

Admission Procedure

Eligibility:
For PGDM and PGDM-IB
- Recognized Bachelor's Degree of minimum 3 Years duration with minimum 50% marks in any discipline.
- A valid MAT/CAT/ATMA/CMAT Score.
* Candidates appearing for qualifying examination can also apply.

Selection Process:
Aptitude Test / Essay Writing followed by Personal Interview

For PGDM Executive Programme - Part Time
- Recognized Bachelor's Degree of minimum 3 Years duration with at least 50% marks in any discipline.
- Minimum 2 years of work experience.

Application:
Visit www.ipm.edu to download Bulletin/Application form of respective campuses or apply online.

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